

# THE MOVIE

## Synopsis

Documentary filmmaker, Stephen Larnell, travels to Dillan, Nebraska to investigate the spreading phenomenon of night school ninja classes. Larnell documents the experiences of Mark Rotane, a native Dillanite, who is about to enroll in a 6 week ninja course at the local Ninco dojo. "Beneath the Mask: Portrait of an American Ninja" tells Mark's story, and in doing so also explores the passions, dreams, and struggles we all encounter in modern society.

## The Plan

Beneath the Mask will premiere locally in February, 2005. The film will also be submitted to regional film festivals after the premiere. The hope is to enter Beneath the Mask in national festivals and perhaps seek regional distribution if it is well received.

## The Filmmakers

Beneath the Mask was conceived and written by Ben Sledge, Matt Wheeler and Brian Reed under the banner of Cubit Production, a subsidiary of Cubit Designs. Cubit is a small Lexington design firm producing the film.

Ben Sledge has his Bachelor of Arts from the University of Kentucky and has produced and directed several short films. Beneath the Mask is his first feature length film as producer and director.

Matt Wheeler is a local actor who has performed at the University of Kentucky, Lexington Children's Theater, and The Kentucky Railway Museum. Matt co-directs and stars as Mark Rotane in Beneath the Mask. Brian Reed has a Journalism degree from the University of Kentucky and is currently a full time worship leader in Baton Rouge. Brian used his expertise to bring depth to the screenplay and his music background was also used in the technical challenges of audio recording. Brian also appears in the film as the independent filmmaker, Stephen Larnell.



# THE CHARITY

## Habitat for Humanity

Lexington Habitat for Humanity is an affiliate of Habitat for Humanity International. LHFH is a nonprofit 501(c)(3) eunumerical Christian ministry. Through partnerships with individuals, local companies, civic organizations, and government LHFH builds safe, decent, affordable housing and provides home ownership opportunities to low income families. LHFH began in 1986 and builds 20- 25 homes in Fayette County each year.



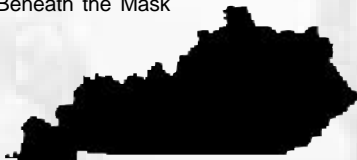
As filmmakers, we believe that good art not only affects the individuals involved, but adds to the culture and aesthetic of the community. Our desire is to also contribute to the community in a more tangible way. Partnering with Habitat for Humanity gives us the chance

to ensure that our film has a positive impact in Lexington. Fifty percent of all ticket sales at the premiere will go to Habitat for Humanity in Lexington. In addition, the audience at the premiere will be given the opportunity to give generously to LHFH.

# THE PREMIERE

## Lexington, Kentucky

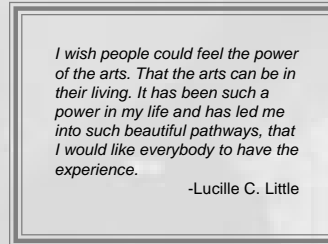
Beneath the Mask will premiere at a local venue in February 2005 in Lexington, Kentucky. More information about the premiere will be available in coming weeks on the official Beneath the Mask website: <http://films.cubit.net/hiyah>



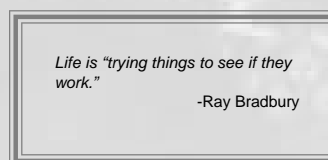
# LEXINGTON ARTS

Lexington stands out in Kentucky as a home for the arts, and we believe that the continued cultivation of the arts enhances the value of our community.

Lexington is home to great artistic organizations, with a special emphasis on the performing arts. The School for the Creative and Performing Arts, The Lexington Arts and Cultural Council, The Lexington Arts League, The Lexington Philharmonic, The Lexington Ballet, The Lexington Opera House, The Actors Guild of Lexington, among many others serve as an inspiration to those who desire to bring beauty and challenging ideas to the Lexington public.



Those committed to the arts in Lexington know that creativity can blossom when cultivated. Lexington owes a special debt of gratitude to the late Lucille C. Little, who saw the potential in Central Kentucky and gave generously to encourage individuals to explore their inherent creativity. Much of Lexington's current appreciation of the arts can be credited to Mrs. Little.



With so many great institutions, is there room for more art? Absolutely. Inspiration begets inspiration, and it is our ambition to add one more piece to the mural that is the Lexington art scene.

# SPONSORSHIP

This is where **you** come into the picture. We are now looking for sponsors who believe in the importance of community arts in Lexington. This project gives our sponsors the chance to support the arts, as well as help a deserving local charity accomplish its goals. All funds will go toward covering the costs of the premiere and the promotion and distribution of Beneath the Mask. Our intent is to bring as many people as possible to the premiere to not only enjoy a good show, but to also directly benefit Lexington Habitat for Humanity.

If you are interested in partnering with us as a sponsor, there are several benefit packages available to choose from:

- \$25 Bronze:** Website listing (static, no hyperlink)
- \$50 Silver:** Website listing with link, listing in credits
- \$100 Gold:\*** Silver benefits plus logo placement on website
- \$200 Platinum:\*** Gold benefits plus logo placement on DVD packaging
- \$300+ Diamond:\*** Platinum benefits plus logo on screen at premiere

\*All necessary information and contributions must be received by November 26, 2004 in order for Platinum and Diamond Sponsors to receive ALL their sponsor benefits listed above. Sponsors are also responsible for providing digital logo artwork to Cubit Designs by November 26, 2004.

If you would like to sponsor Beneath the Mask, please send your contribution (made payable to 'Cubit Designs') to:

Cubit Designs  
c/o Ben Sledge  
3609 Creel Ct  
Lexington, KY 40517

If you have any questions, please call 859-806-5585, or visit the official Beneath The Mask website at <http://films.cubit.net/hiyah> for more information.